



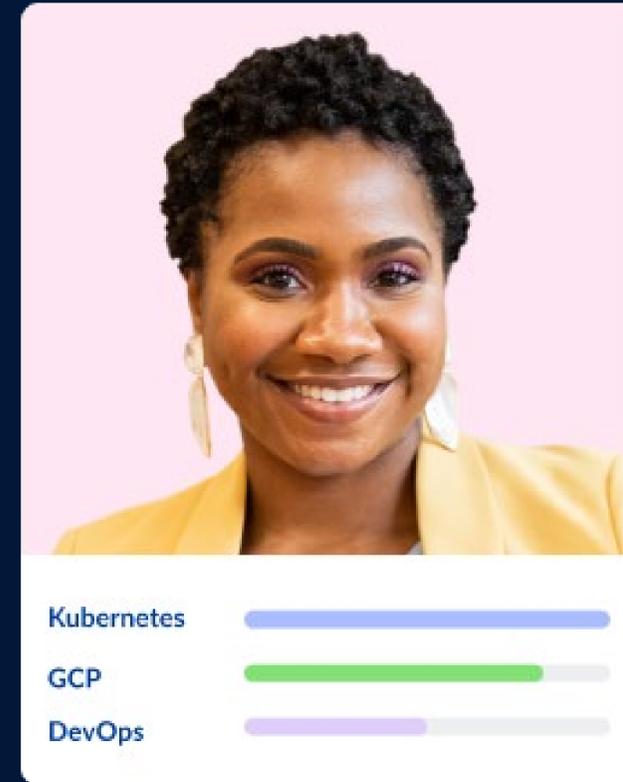
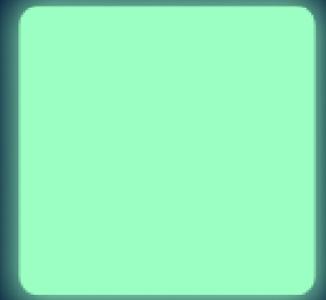
# The Skills Intelligence Platform

A single source of truth for full-cycle tech talent management



A profile card for a man with short brown hair and glasses, smiling. The card has a purple-to-blue gradient background. Below the photo is a white box containing three skill bars: AWS (yellow, 80%), Security (pink, 30%), and Azure (blue, 60%).

Skill	Progress
AWS	80%
Security	30%
Azure	60%



A profile card for a woman with short dark hair, smiling. The card has a pink-to-white gradient background. Below the photo is a white box containing three skill bars: Kubernetes (blue, 90%), GCP (green, 70%), and DevOps (purple, 40%).

Skill	Progress
Kubernetes	90%
GCP	70%
DevOps	40%



# Our Brand, Our Promise

Cloud Academy is focused on developing essential skills for tech professionals. This has been true since our founding days. It has not and will not change.

But it has evolved and improved every day since.

Our platform is a place that cloud practitioners (engineers, developers, architects) and aspiring tech leaders turn to for always up-to-date educational content, job role training, certification prep, and a place to come together as a community and share ideas.

Cloud Academy has built an unbreakable foundation of partnerships with today's leading enterprises who recognize the current and future value of their tech teams. Organizations who know that helping their employees advance their tech skills is one of the most important things they can do. For their employees. For their company. These companies understand the criticality of professional development and the consequences of not retaining top talent.

We promise to always provide the best possible solutions, analytics, and transparency for our customers. We promise to constantly improve by inventing new offerings, courses, and content, and iterating on existing ones. And we promise to always remain focused on advancing the lives and livelihoods of our community – the tech community.

We promise to deliver skills intelligence.





# Introduction

Tackling problems at a macro level has never worked for anyone. The same goes for engaging and upskilling tech teams in a way that motivates them to stay with your company.

We're in the middle of The Great Resignation or "The Big Quit". It's a candidate-controlled labor market for those with specialized skill sets. And traditional methods of retaining folks have been thrown by the wayside in lieu of current events. It can be easy to get overwhelmed when there's a lot on the line and a lot to consider.

The most effective way to handle such problems is by breaking them down into smaller, more digestible pieces. If you've made it this far, let's keep your tech workers and ultimate goal in mind: to offer learning and development that sticks, engages at all levels, and translates to tangible business outcomes.

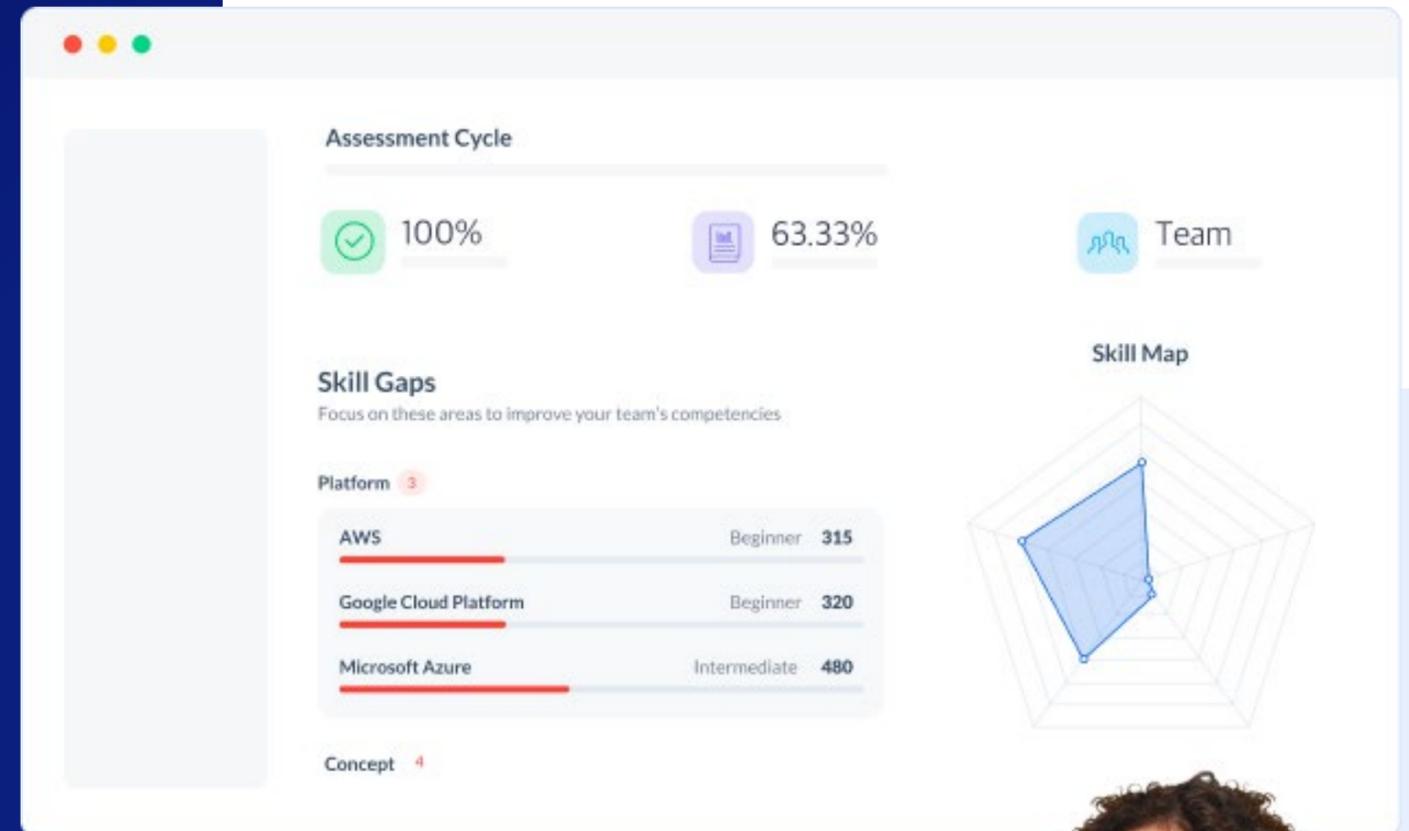
What is the very first step you would take to understand your team's strengths and weaknesses, so that you can tailor training to them?

# Baseline

Cloud Academy's skills intelligence platform suggests starting by understanding exactly what your tech employees are capable of. With the ability to **visualize a baseline** of individual and team competencies, you can identify technical skills gaps instantly. This knowledge informs decision making about how you'll shape your training programs to upskill and close said gaps. It also helps you determine if hiring is a necessity.

When it's time to make a new hire, our skills intelligence platform gives you exactly what you need to know about the true skills of your top candidates. Use our **Pre-Hire Assessments** to:

- Hire the best fit, faster
- Accelerate the ramp time of new hires
- Build upon your tech skills database





Data Engineer



DevOps



AWS Cloud Architect



## Develop

For talent (and prospective talent) like cloud and enterprise architects, engineers, and developers – people who have very specific needs in a rapidly evolving world – the world is really their oyster. They have no reason to be loyal to your organization unless you give it to them. We've been over this.

Cloud Academy is the only solution that offers a combination of:

- Always up-to-date content, maintained by an in-house, global team of experts
- Hands-on labs, lab challenges, lab playgrounds, and more, that put knowledge into practice in real-world environments that mimic your own
- Fully customizable trainings to help you build your own internal certifications, upload proprietary content, and verify your people are ready to take the next step

[Learn More](#)



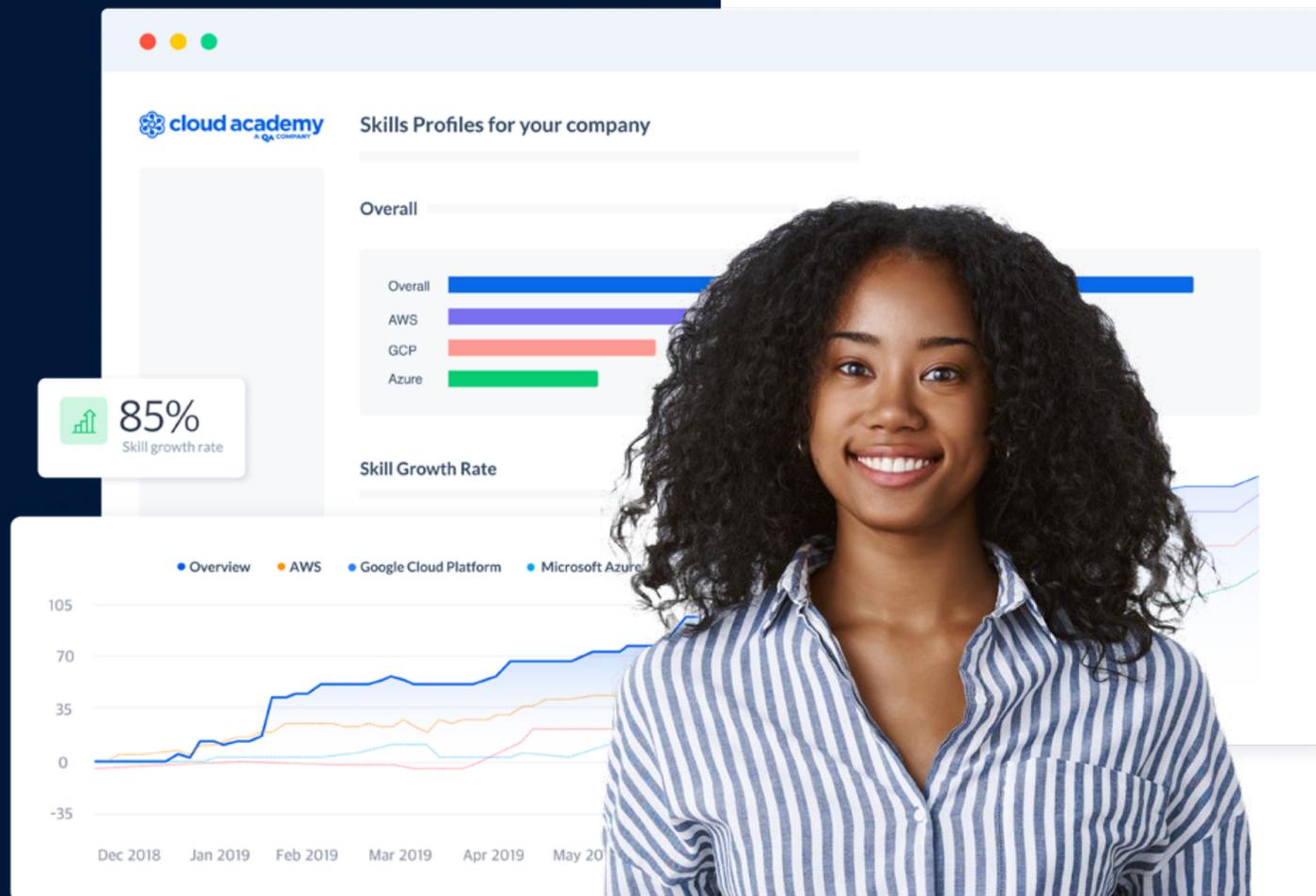
# Validate

You track interest, leads, sales, and revenue — so why wouldn't you keep track of that which runs the systems and processes behind it — your team's tech skills?

The skills intelligence platform from Cloud Academy lets you catalog the skills and development of individuals and teams as they progress. As you scale up or down, you can leverage our data-driven approach to remove the guesswork around who can accomplish what, making clear-cut decisions based on where your business wants to go.

- Manage certification programs at scale
- View real-time analytics on skills growth across the business
- Establish job roles and transparent pathways for career advancement

[Know Who is Ready](#)





# Conclusion

Cloud Academy and its skills intelligence platform will provide value to your business. Whether you have 50 or 50,000 employees, we live in a digital economy that hinges on the ability to deliver products and services around the globe, 24/7.

We're a specialized firm dedicated to tech professionals, teams, and digital-first organizations. A firm that places itself and its customers ahead of the enterprise technology curve so we can all deliver the best possible customer/user experiences. Our training plans, job role training, certification preparation, hands-on labs, and live sessions (to name a few offerings) separate us from some of the bigger fish in the pond who try to appeal to every industry and profession.

See for yourself.

[Watch a Demo](#)

[Schedule a Chat](#)

**Cloud Academy is the tech skills intelligence platform that restores a two-way investment between employer and employee.**

**Our unique software-as-a-service provides a single source of truth for tech talent management — from pre-hire and onboarding, to development and retention. This one-of-a-kind solution combines content and technology to help organizations overcome skill gaps and tech professionals to learn and advance more efficiently.**

Cloud Academy is trusted by leading companies to deliver continuous learning solutions across enterprise DevOps, software development, data science, Amazon Web Services, Microsoft Azure, Google Cloud Platform, microservices, containers, cloud security, and more. From the fundamentals to advanced scenario training, Cloud Academy empowers organizations with the skills, critical thinking, and hands-on experience needed to thrive in a digital world.

Visit our website to learn more: [www.cloudacademy.com](https://www.cloudacademy.com)



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